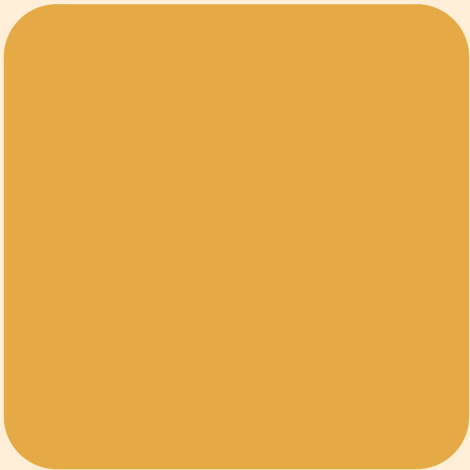


PEACOCKS

A blue swoosh underline is positioned below the word "PEACOCKS". It is a thin, light blue line that starts at the left edge of the word, curves upwards in the middle, and ends at the right edge of the word.

Colour Scheme



Gold
#E5A944



Peacocks
blue
5086C0



Charcoal
#414042

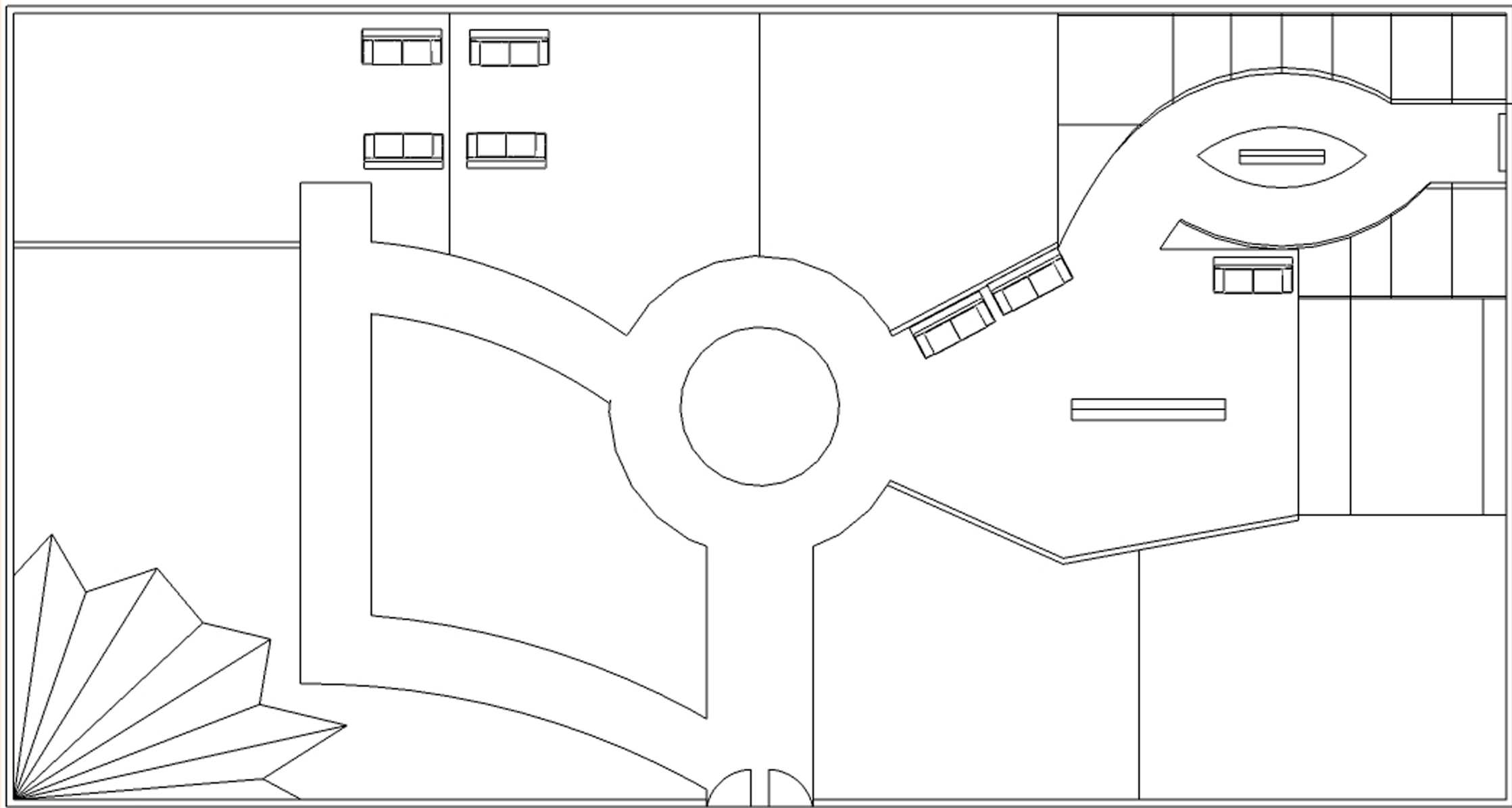


Pale Grey
#D1D3D4

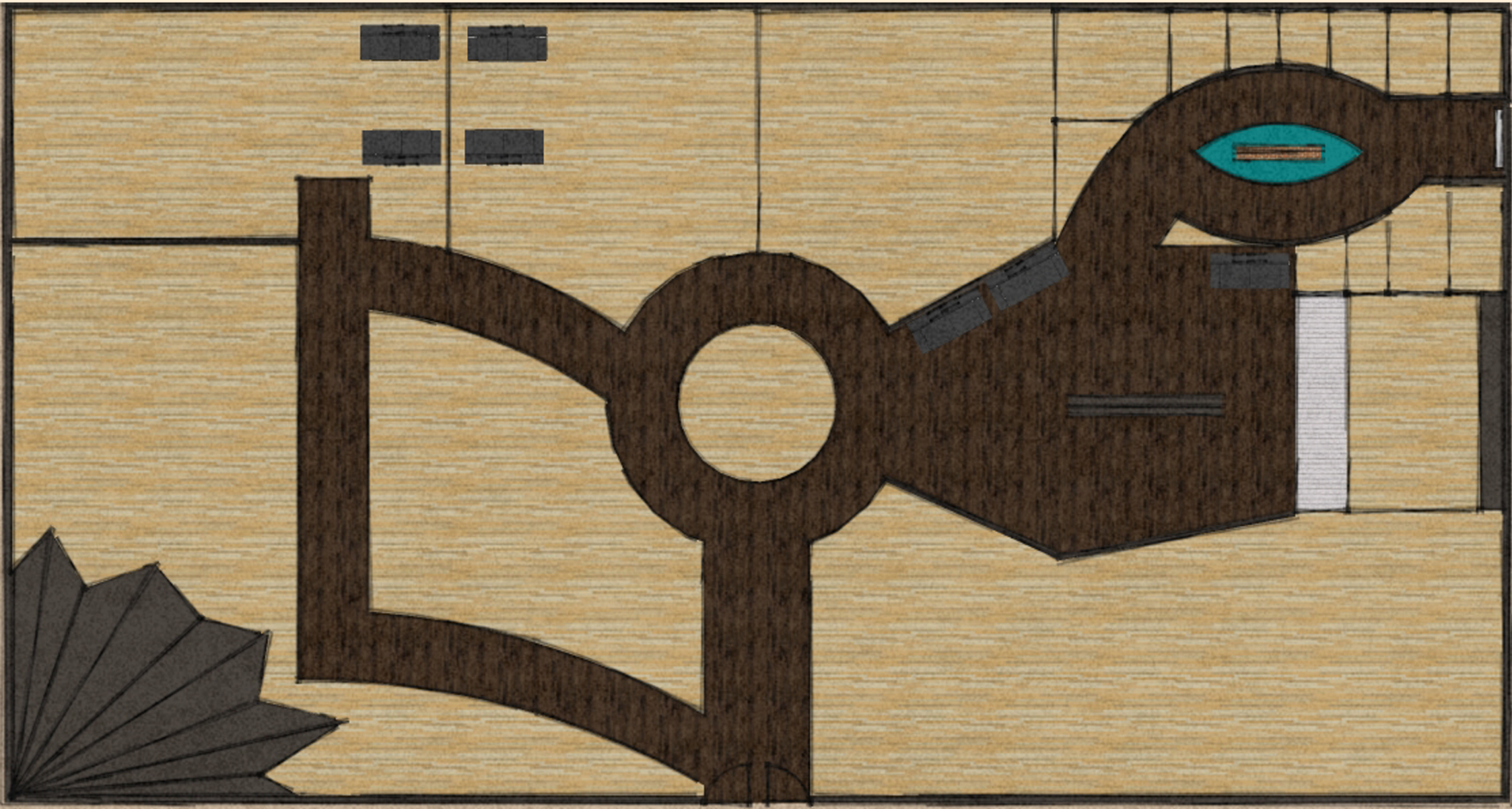
Logos, brands & tags



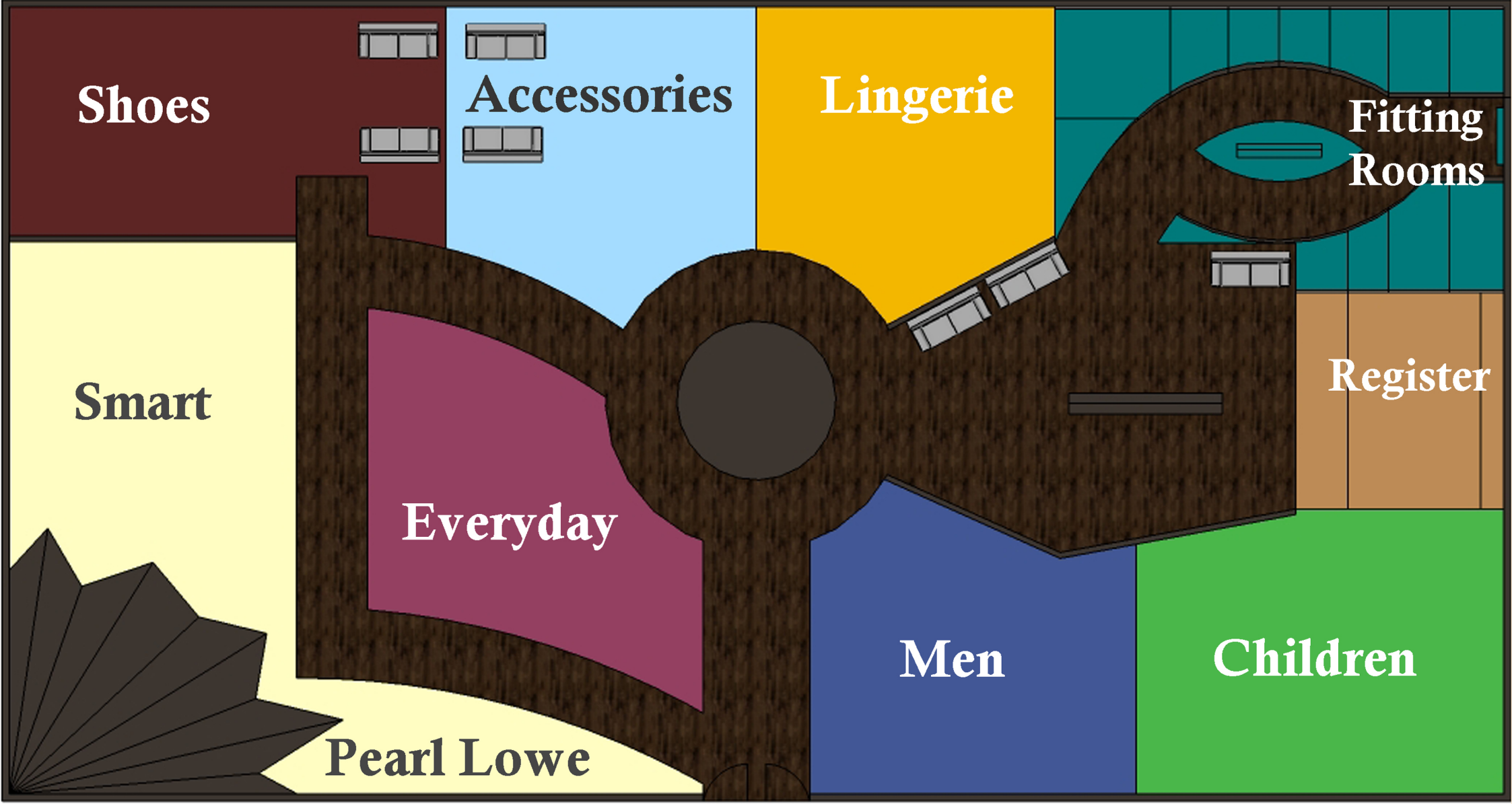
Store Layout



Store Layout



Store Layout



PEACOCKS

Spring 2012 Women's Wear



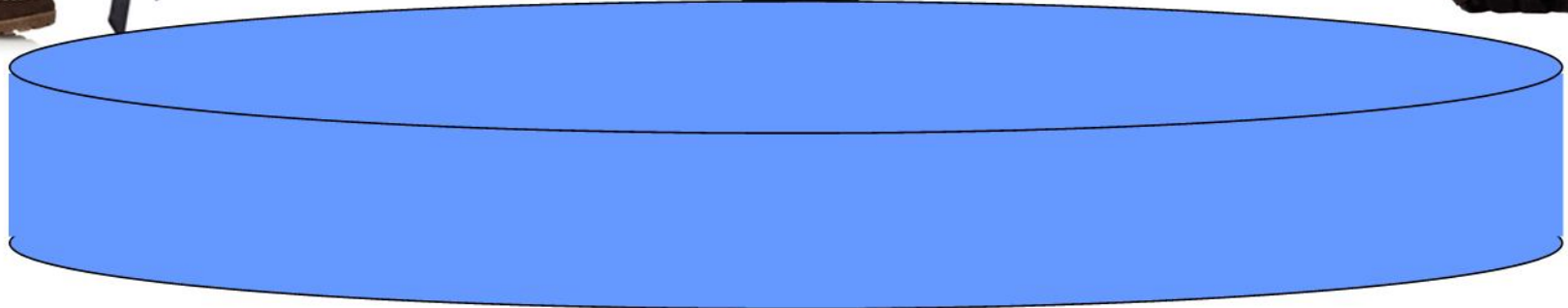
PEACOCKS

Summer 2012 Women's Wear



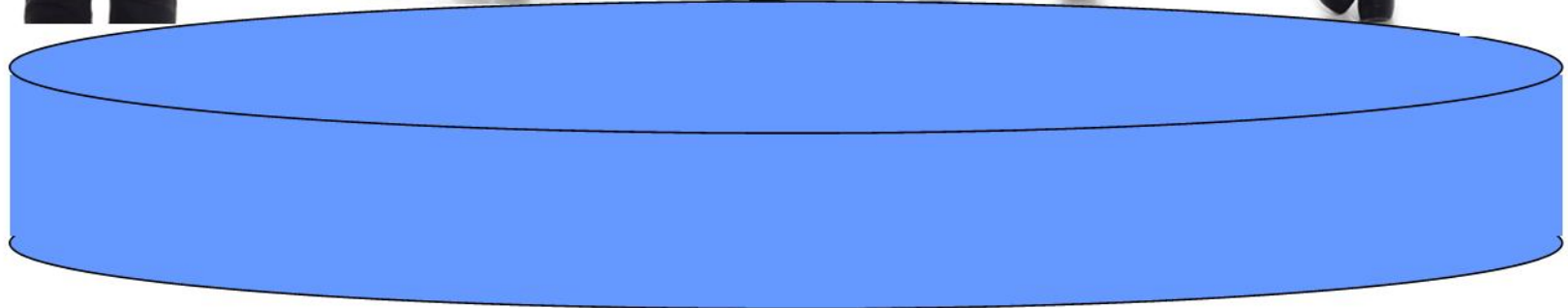
PEACOCKS

Autumn 2012 Women's Wear

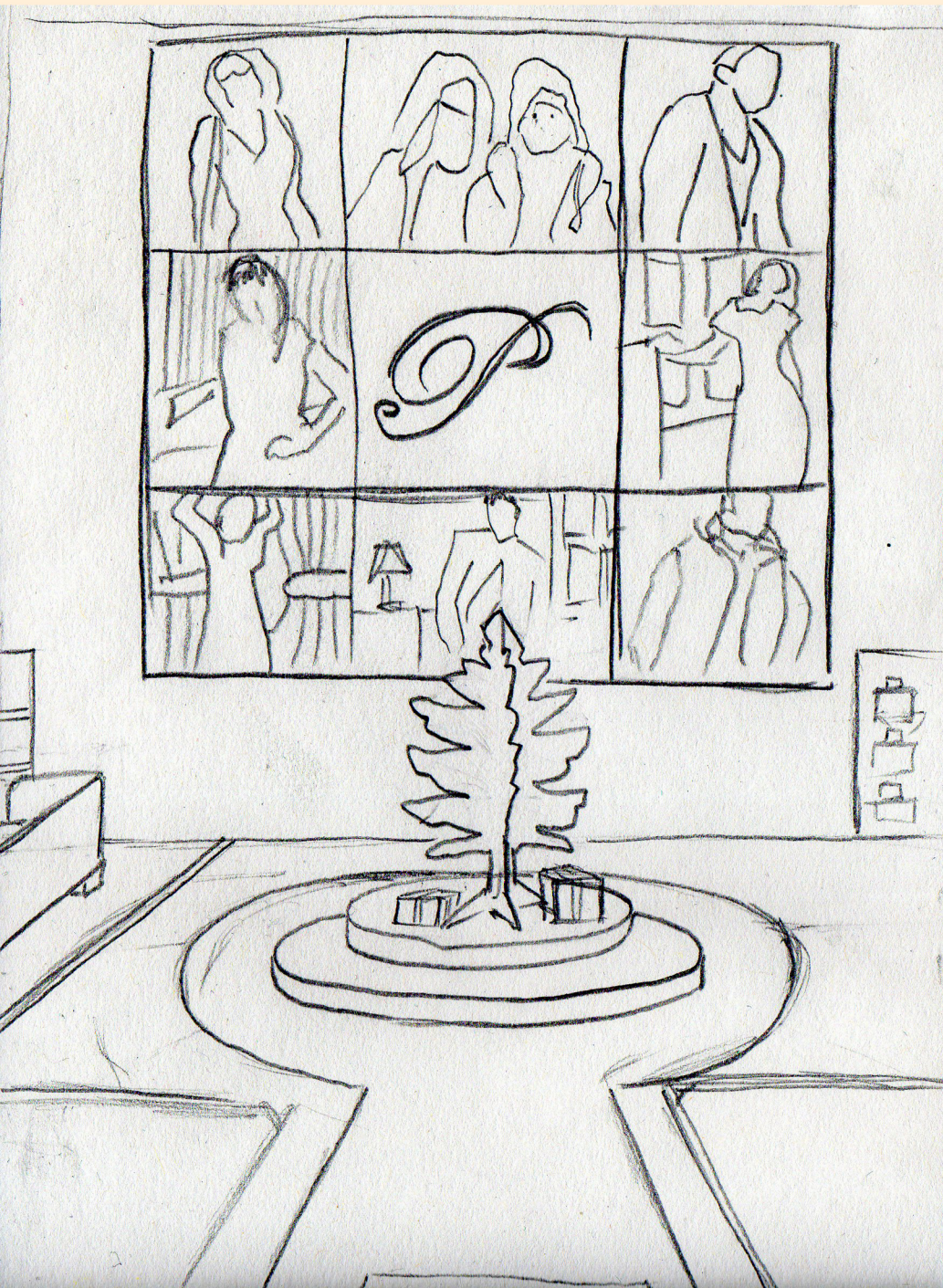


PEACOCKS

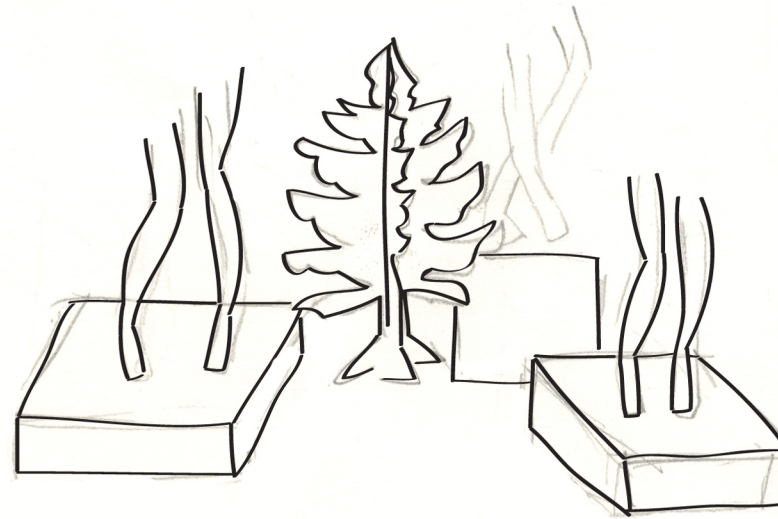
Winter 2011 Women's Wear



Store Interior



Store Display



SNOWFLAKES
IN WINTER
OR
DAISIES IN SUMMER



SPRING/SUMMER/AUTUMN/WINTER
DISPLAYS.

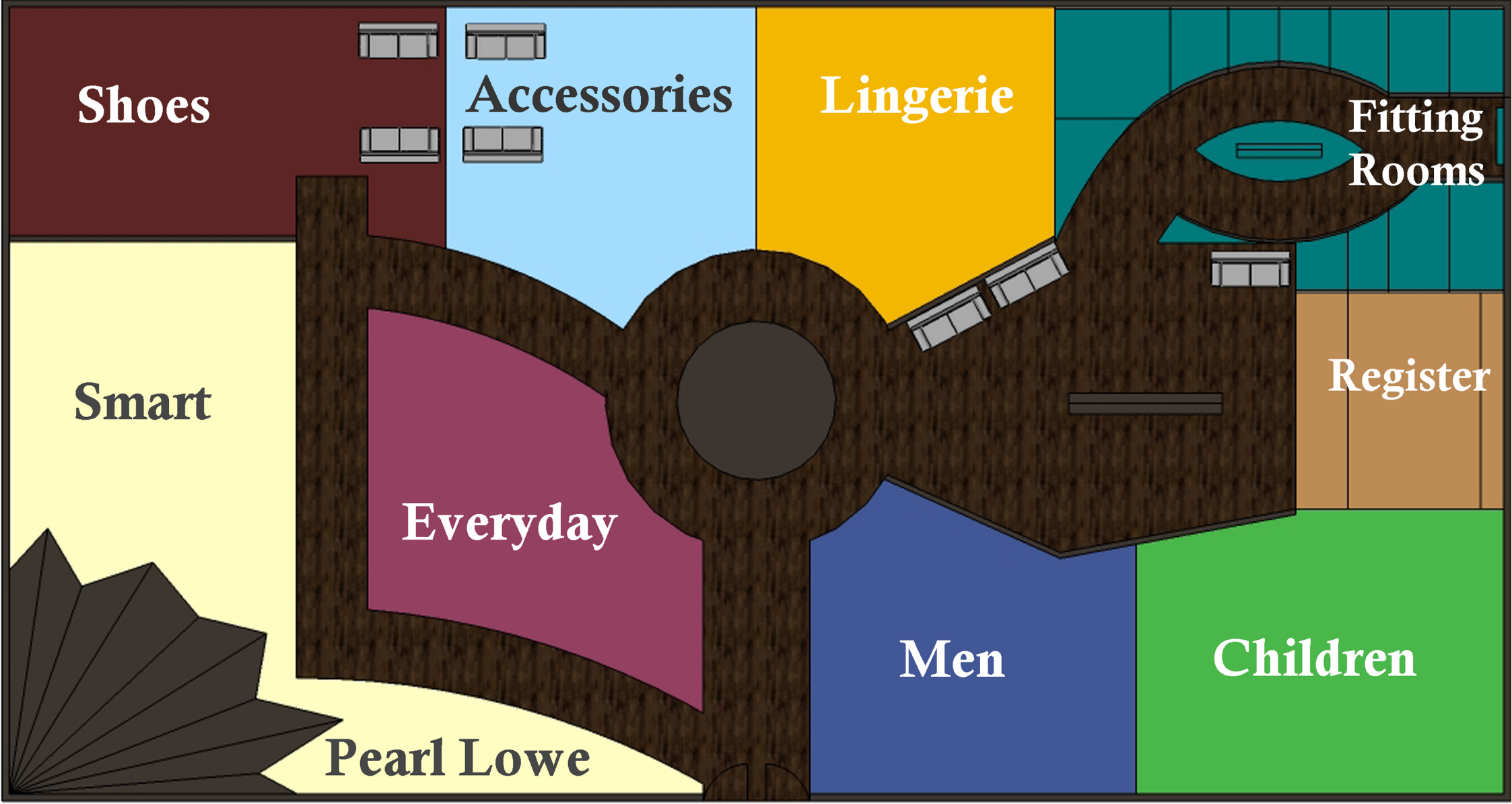
CHANGING EVERY MONTH OR SO

KEEP IT SIMPLE x INKEEPING

OUTFITS -MANNEQUINS NEXT TO
CLOTHES/ACCES THAT THEY ARE
WEARING

NEW IN CASUAL WEAR ↑

Store Layout





Pearl Lowe
Peacocks by design



Pearl Lowe
Peacocks by design

Peacocks by Design



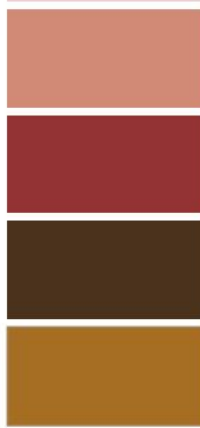
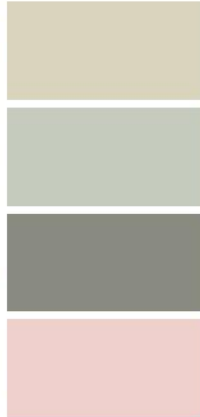
WINDOW DISPLAY

pearl LOWE

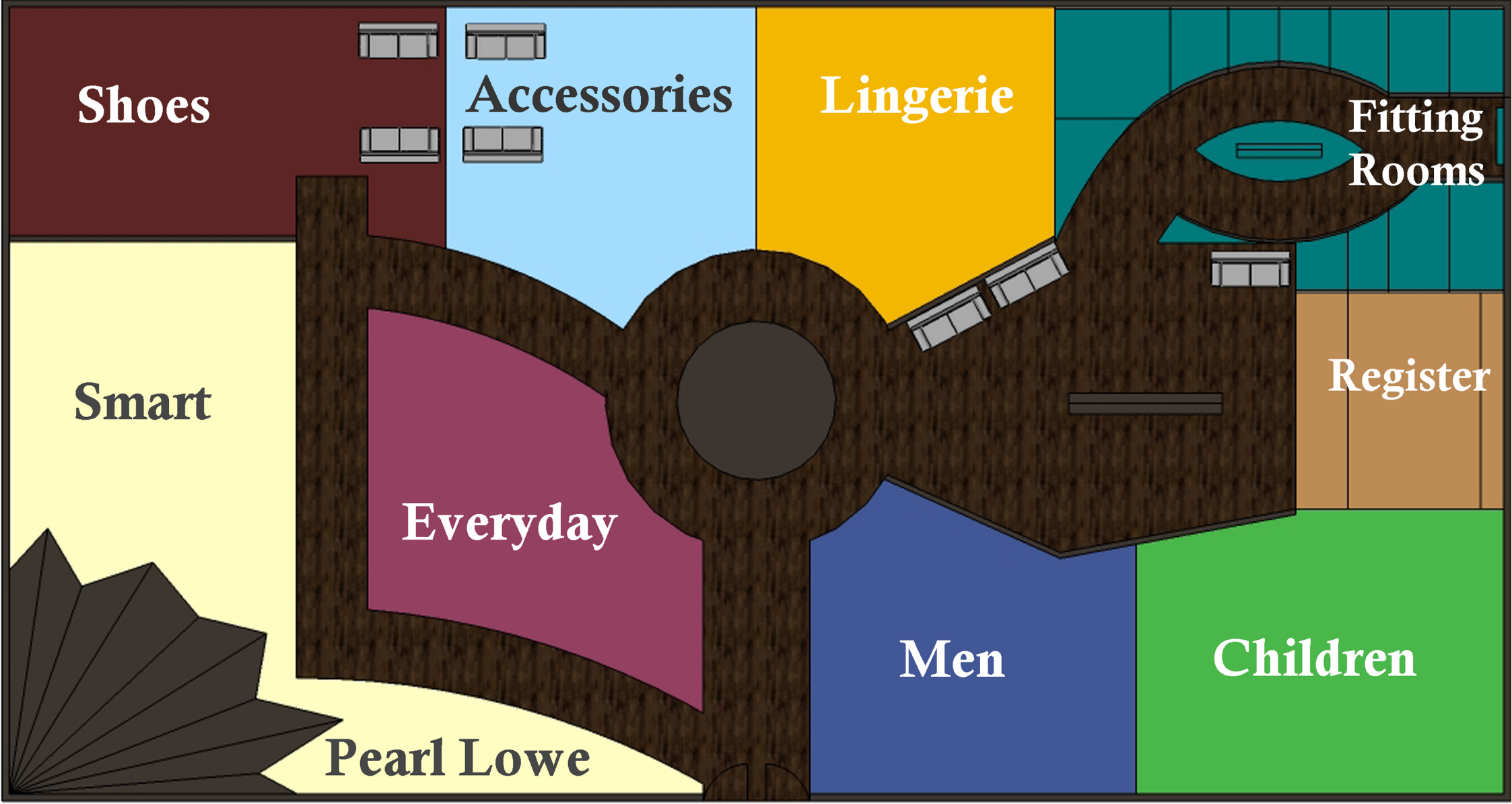
WALKWAY

PEACOCKS

Pearl Lowe Department Mood Board

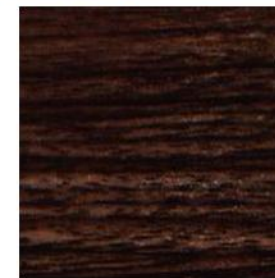


Store Layout

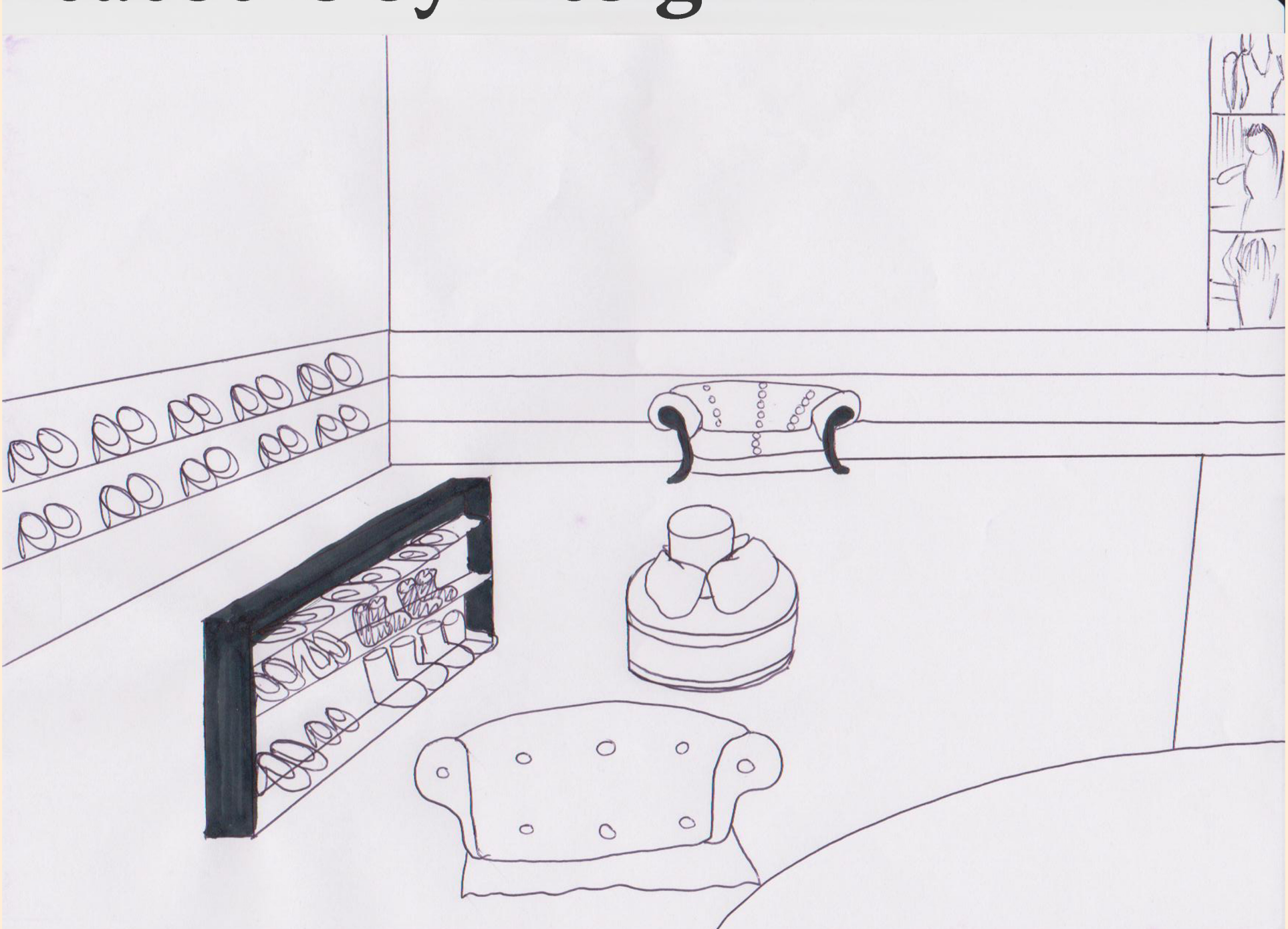


PEACOCKS

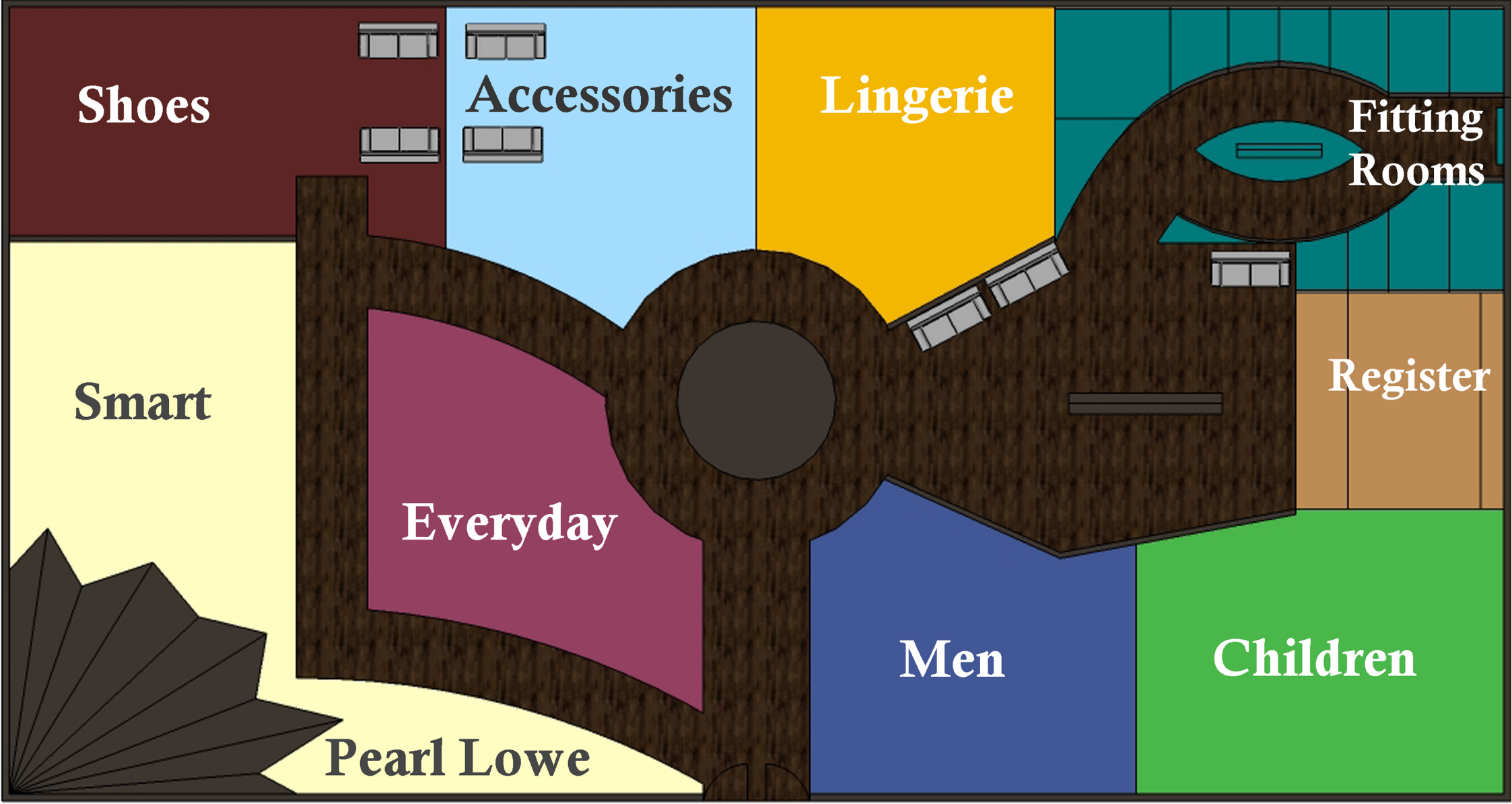
Women's Department Mood Board



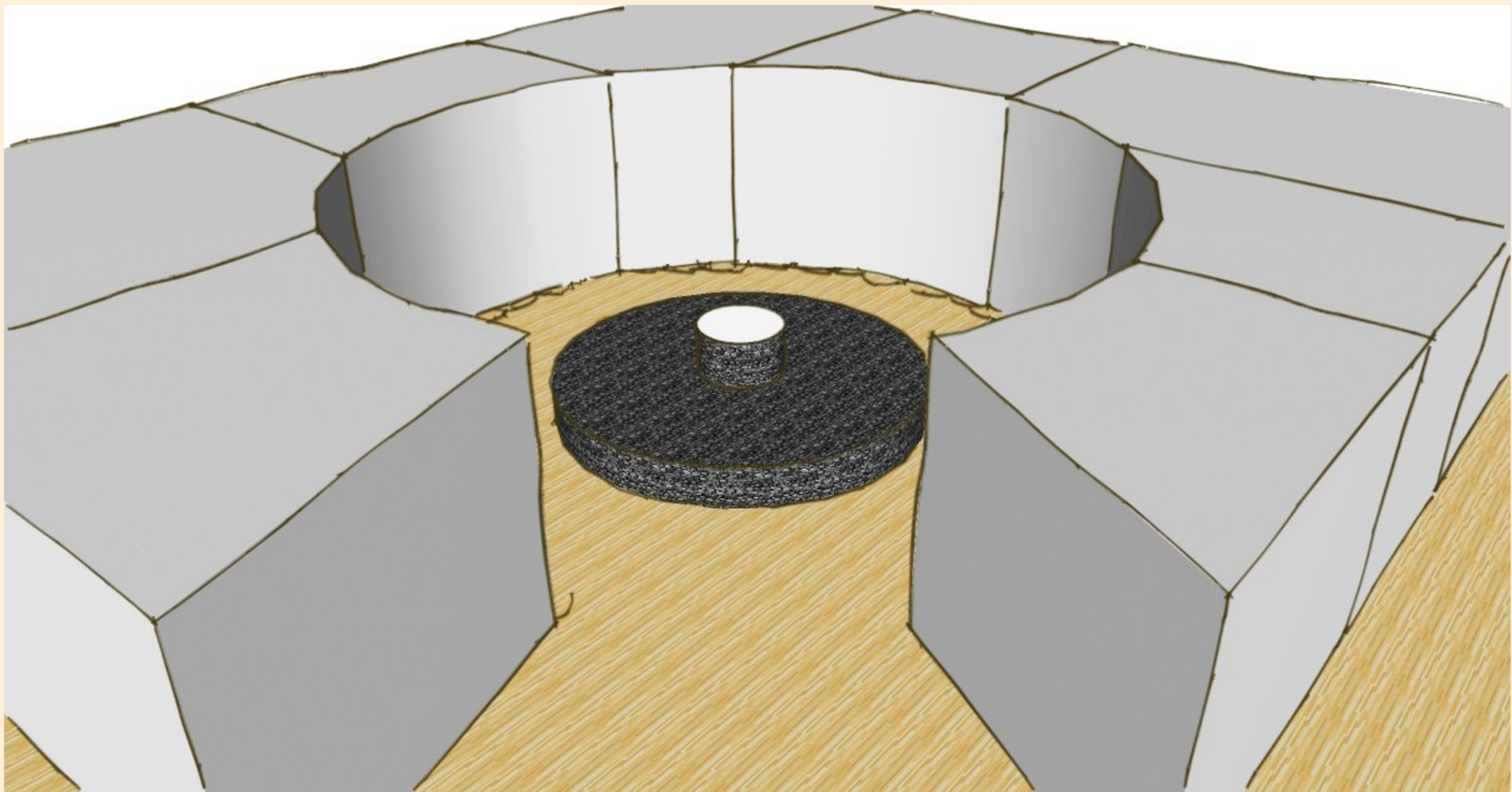
Peacocks by Design



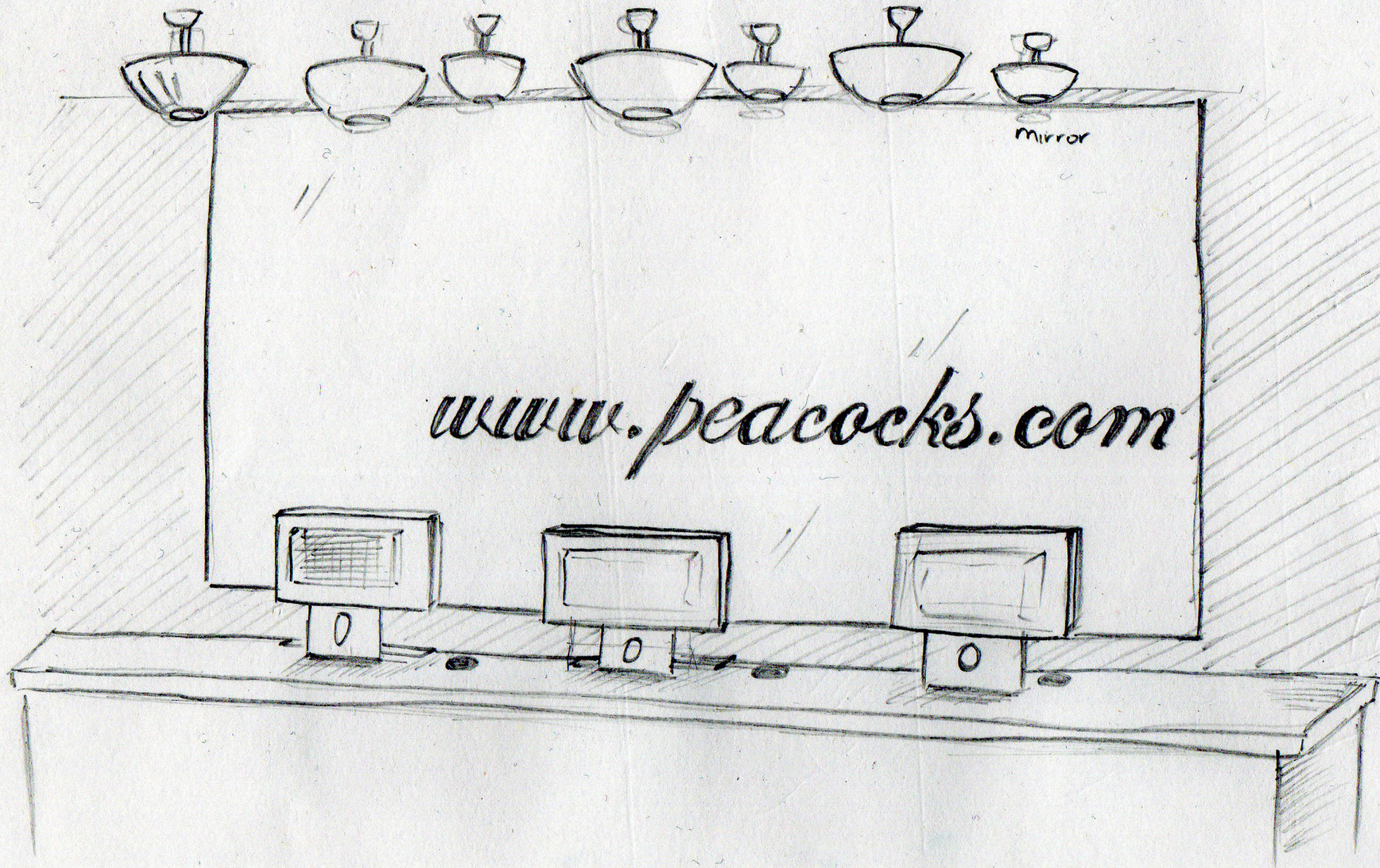
Store Layout



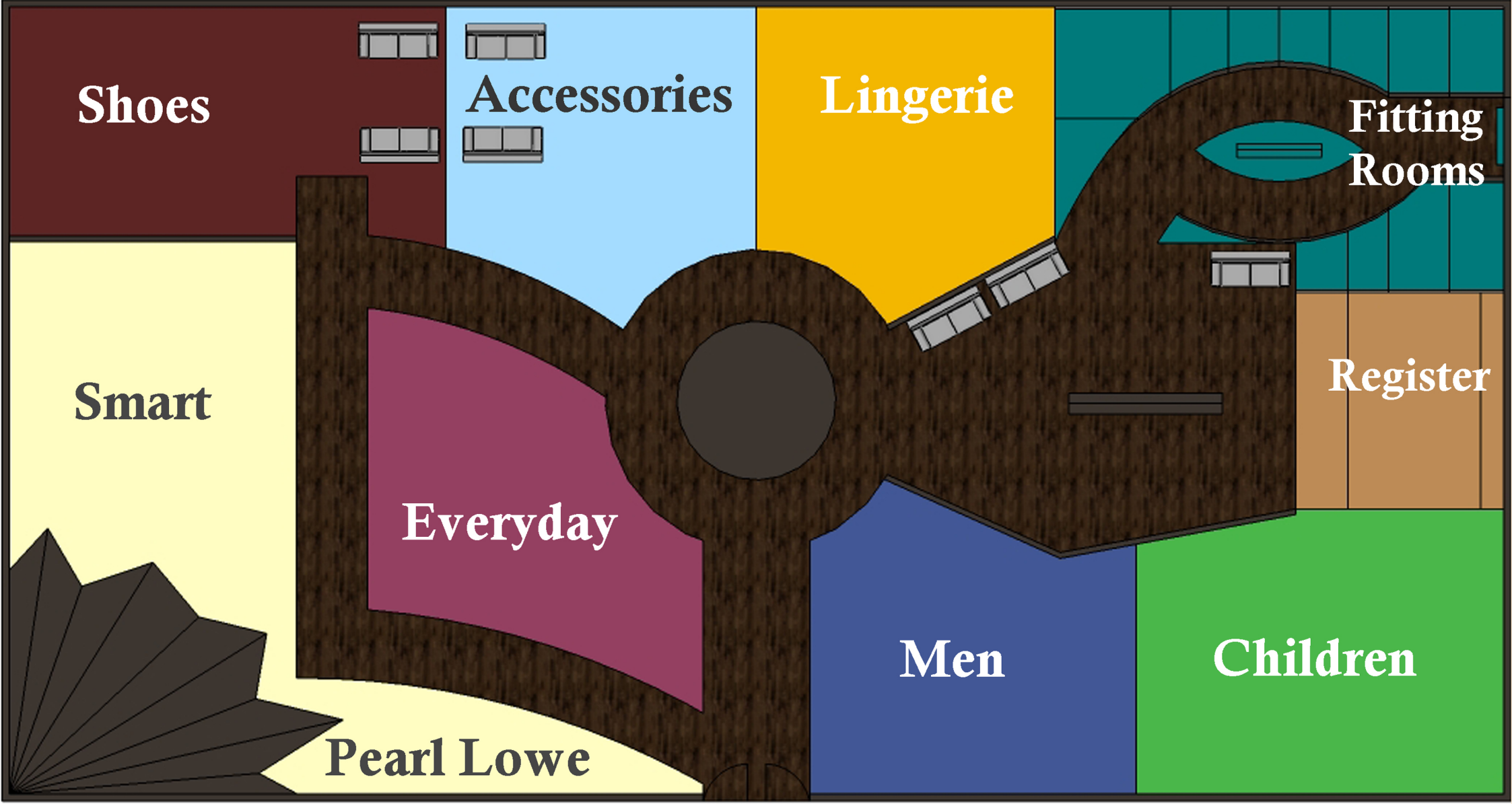
Fitting Rooms



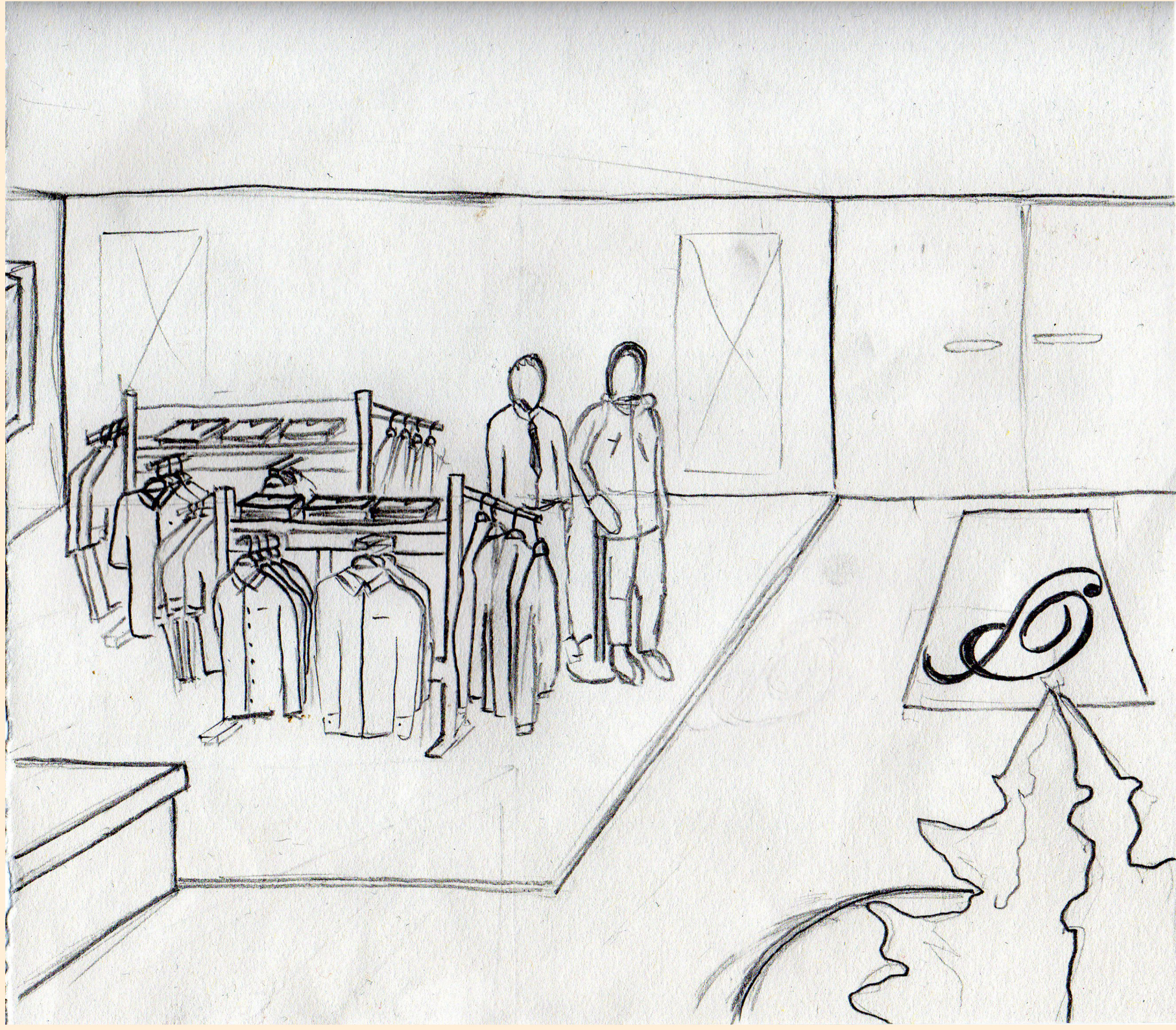
Register Area



Store Layout



Mens



PEACOCKS

Men's Department Mood Board

